

POLI ESCOLA SUPERIOR EDUCAÇÃO COMUNICAÇÃO DESPORTO TÉCNICO GUARDA	SUBJECT DESCRIPTION	MODELO PED.012.03
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Course	Multimedia Communication					
Subject	Digital Journalism					
Academic year	2022/2023	Curricular year	3rd	Study period	1st semester	
Type of subject	Compulsory	Student workload (H)	Total: 108	Contact: 52,5	ECTS	4
Professor(s)	Vitor Manuel dos Santos Amaral					
☒ Area/Group Coordinator ☐ Head of Department	(select)	Carlos Francisco Lopes Canelas				

PLANNED SUBJECT DESCRIPTION

1. LEARNING OBJECTIVES

- Knowing the current context of journalistic content production;
- Understand the importance and evolution of news media, both traditional and new media;
- Produce and disseminate journalistic content for different platforms, using digital tools and resources, according to the specificities of each platform.

2. PROGRAMME

1. Current Context of News Media and Journalism

- 1.1. Models and foundations of Journalism
- 1.2. The Elements of Journalism
- 1.3. Impacts of the Internet for Journalists in Portugal and in the World

2. From written press to digital journalism: historical, technical and economic factors

- 2.1. From text and hypertext: new news architectures
- 2.2. Functions of the digital journalistic field: from documentary to narrative
- 2.3. Structural characteristics of digital journalism

3. Journalistic Writing Techniques

- 3.1. Informative journalistic genres: from news to reporting
- 3.2. Enunciation models: from the inverted pyramid to the lying pyramid.
- 3.3. What changes with hypertext: hypertext writing techniques

4. Radio and Television Journalism in the Age of Digital Convergence

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- 4.1. Radio and Television Journalism in the Digital Age
- 4.2. Professional and content convergence
- 4.3. Digital Tools and Resources and Media Convergence

3. COHERENCE BETWEEN PROGRAMME AND OBJECTIVES

The objectives of the curricular unit refer to the need for apprehension and deepening by the students of comprehensive knowledge in journalistic analysis and production and are achieved through the different syllabus presented. It is intended to provide students with technical skills that allow them to develop and execute journalistic pieces especially for the new Media, in a digital and technological perspective, providing students with skills to identify, characterize and apply multimedia concepts and tools in journalistic skills.

4. MAIN BIBLIOGRAPHY

- Barbosa, J. A. & Satuf, I. (2019). *Comunicação em Ambiente Digital*. Covilhã: LabCom.
- Barbosa, S. & Mielniczuk, L. (Orgs.) (2013). *Jornalismo e Tecnologias Móveis*. Covilhã: Universidade da Beira Interior.
- Bonixe, L. (2012). *A Informação Radiofónica: rotinas e valores-notícia da reprodução da realidade na rádio portuguesa*. Lisboa: Livros Horizonte.
- Canavilhas, J. & Rodrigues, C. (Orgs.) (2017). *Jornalismo Móvel: linguagem, géneros e modelos de negócio*. Covilhã: LabCom.
- Canavilhas, J. & Satuf, I. (Orgs.) (2015). *Jornalismo para Dispositivos Móveis: produção, distribuição e consumo*. Covilhã: LabCom.
- Canavilhas, J., Rodrigues, C. & Giacomelli, F. (Orgs.) (2019). *Narrativas Jornalísticas para Dispositivos Móveis*. Covilhã: LabCom.
- Crucianelli, S. (2010). *Ferramentas Digitais para Jornalistas*. Texas: Centro Knight para o Jornalismo nas Américas da Universidade do Texas em Austin.
- Denicoli, S. (2011). *TV Digital: Sistemas, conceitos e tecnologias*. Coimbra: Grácio Editor.
- Fontcuberta, M. de (1999) *A Notícia – pistas para compreender o mundo*, Lisboa, Editorial Notícias.
- Gradim, A. (2005). *Manual de Jornalismo: Livro de Estilo do Urbi et Orbi*. Covilhã: Universidade da Beira Interior.

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Hohmann, J. *et al.* (2011). *Las 10 mejores prácticas para medios sociales: guías útiles para las organizaciones periodísticas*. Texas: Centro Knight para o Jornalismo nas Américas da Universidade do Texas em Austin.

Kovach, B.; Rosenstiel, T. (2004) *Os Elementos do Jornalismo – O que os profissionais do jornalismo devem saber e o público deve exigir*, Porto, Porto Editora.

Meneses, J. P. (2003). *Tudo o que se passa na TSF - ... para um “livro de estilo”*. Porto: Jornal de Notícias.

Meneses, J. P. (2016). *Jornalismo Radiofónico*. Braga: CECS-Universidade do Minho.

Oliveira, J. N. (2007). *Manual de Jornalismo de Televisão*. Lisboa: CENJOR.

Portela, P. (2011). *Rádio na Internet em Portugal: a abertura à participação num meio em mudança*. Ribeirão: Edições Húmus.

Santos, H. (2008). *Manual de Jornalismo de Rádio*. Lisboa: CENJOR.

Sousa, J. P. & Aroso, I. (2003), *Técnicas Jornalísticas nos Meios Electrónicos: Princípios de radiojornalismo, telejornalismo e jornalismo on-line*, Porto: Universidade Fernando Pessoa.

Traquina, N. (2004) *A Tribo Jornalística, uma comunidade transnacional*, Lisboa, Notícias Editorial.

5. TEACHING METHODOLOGIES (INCLUDING EVALUATION)

The teaching methodology in this course will follow the following purposes:

- Expository classes;
- Tutorial guidance;
- Classes for solving exercises and practical cases;
- Group work, with follow-up/guidance of students' work in class.

The continuous assessment results from the sum of a frequency (50%) and work(s) for the production of journalistic content, with presentation in class (50%).

6. COHERENCE BETWEEN TEACHING METHODOLOGIES AND OBJECTIVES

In view of the objectives to be achieved, the methodology to be followed is based, in general, on the practical work to be carried out by the students, based on guidelines, working documents and bibliography provided by the teacher. Theoretical-practical classes, which aim to learn and explore methods and techniques for applying concepts and principles, are preceded by theoretical expositions on the activities to be carried out. In addition, whenever justified, collective exploration of knowledge will be carried out, using the video projector that allows for exposure and work in a large group. On the other hand, through tutorial guidance, the teacher guides, monitors and evaluates the students' learning or independent work.

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7. ATTENDANCE

Students, who do not attend 2/3 of the hours of classes taught, will receive a mention of failure.
However, absences with legal justification will be excepted.

8. CONTACTS AND OFFICE HOURS

victoramaraal@ipg.pt

Cabinet. 2.2

DATE

06 November 2023

SIGNATURES

Professor(s), Area/Group Coordinator or Head of Department signatures

Area/Group Coordinator

(signature)

Professor

(signature)

Assinatura na qualidade de (clicar)

(signature)

Assinatura na qualidade de (clicar)

(signature)