

<b>POLI</b> ESCOLA SUPERIOR EDUCAÇÃO COMUNICAÇÃO DESPORTO  <b>TÉCNICO</b> <b>GUARDA</b>	<b>SUBJECT DESCRIPTION</b>	<b>MODELO</b> PED.012.03
--	----------------------------	-----------------------------

<i>Course</i>	<b>Risks and Civil Protection</b>					
<i>Subject</i>	<b>Operational and Information Techniques in Civil Protection</b>					
<i>Academic year</i>	2023/2024	<i>Curricular year</i>	1st	<i>Study period</i>	2nd semester	
<i>Type of subject</i>	Compulsory	<i>Student workload (H)</i>	Total: 112,5	Contact: 45	<i>ECTS</i>	4,5
<i>Professor(s)</i>	Pedro Miguel de Sousa Marques Simões					
<input checked="" type="checkbox"/> <i>Area/Group Coordinator</i> <input type="checkbox"/> <i>Head of Department</i>		(select)	Carlos Francisco Lopes Canelas			

## EXPECTED SUBJECT DESCRIPTION

### 1. LEARNING OBJECTIVES

Provide students with the concepts, methods and instruments essential to the production of information and respective communication in risk scenarios, in emergency situations in civil protection scenarios.

Develop in students the ability to carry out information searches based on reflecting on the processes involved in communication and verbal interaction.

Use methods of searching, recording and processing information.

Enrich oral and written communicative competence in grammatical, pragmatic, discursive-textual and socio-linguistic aspects.

Acquire specific oral and written communication techniques from different institutional contexts.

Know how to apply different communication techniques according to socio-labor situations.

### 2. PROGRAMME

How Information and Public Communication is managed in emergencies. How should journalists and institutional press officers act in the event of emergencies? What are the basic aspects that civil protection agents must know in order to assume a position as indicators of the orientation of a given civil protection action with the media.

Address the Typologies of Mass Communications; what the media are and how they should act in the diffusion of certain events; should there be information conditioning or not? Because? In what way? When? What is the role of the civil protection agent?

<p>POLI ESCOLA SUPERIOR EDUCAÇÃO COMUNICAÇÃO DESPORTO TÉCNICO GUARDA</p>	<p><b>SUBJECT DESCRIPTION</b></p>	<p><b>MODELO</b> PED.012.03</p>
--	-----------------------------------	-------------------------------------

The operational relations of civil protection agents with the Press, with Radio, with TV and Social Networks and the Internet.

What is the news; how is it elaborated? Different forms with different meanings and skills in their public dissemination.

The role of the Press Officer and his functions as communicator of the control body.

### 3. COHERENCE BETWEEN PROGRAMME AND OBJECTIVES

The syllabus contents indicated are in accordance with the objectives of the curricular unit: It is of relevant importance to achieve a full interaction between the subjects that are transmitted to students and the reality of the facts. Operational Communication and Information Techniques in Civil Protection are essential for an optimal public dissemination of what is happening in terms of Civil Protection throughout the country. It is the Civil Protection agents, together with the Media, who must make known the disasters and ways of fighting. Civil Protection agents must have their own capabilities to use the Media in the most practical way to disseminate the information deemed necessary.

### 4. MAIN BIBLIOGRAPHY

ALBERT, Pierre; TUDESQ, A. S. History of Radio and Television. Editorial News, Lisbon, sd

ARNHEIM, Rudolf. Radiophonic Aesthetics. Gustavo Gili, Barcelona, 1980.

CÉSAR, Cyro. How to Speak on the Radio. Ibrasa, S. Paulo, 1989.

CHARON, Yvan. The Television Interview. Inquiry, Mem Martins, sd.

CRISELL, Andrew. Understanding Radio. Methuen & Co., London, 1986.

GANZ, Pierre. Radio and Television Reporting. Inquiry, Mem Martins, sd.

GOMES, Adelino. "Radio: its characteristics and relations with other media". in PRAÇA, José. Live journalism. ENCOMEDI, Lisboa, sd.

<p>POLI ESCOLA SUPERIOR EDUCAÇÃO COMUNICAÇÃO DESPORTO TÉCNICO GUARDA</p>	<p><b>SUBJECT DESCRIPTION</b></p>	<p><b>MODELO</b> PED.012.03</p>
--	-----------------------------------	-------------------------------------

## 5. TEACHING METHODOLOGIES (INCLUDING EVALUATION)

Teaching methodologies will be a written test (60%) and a written work individually or in groups of two with a maximum of 40%.

## 6. COHERENCE BETWEEN TEACHING METHODOLOGIES AND OBJECTIVES

Overall, the teaching methodologies envisaged - because they are based on conceptual problematization / elaboration and on the associated group dynamics - fully adjust to the objectives of the course because they emphasize three central components of the learning process: i) socio-cultural components, that is, stimulating conditions for the development of autonomy, initiative, self-learning and problem-solving skills, using dynamics of attitude and interpersonal relationships ii) technical-scientific components, that is, stimulating the development of knowledge capable of integrating concepts theoretical-practical iii) practical components, that is, stimulating the reflexivity and practical applicability of concepts and models in order to adjust to the needs of the labor market.

## 7. ATTENDANCE

Students who do not attend 2/3 of the hours of classes taught will receive the mention of failing. However, absences with legal justification will be excepted.

### DATE

4 de março de 2024

### SIGNATURES

Area Coordinator

(Prof. Carlos Francisco Lopes Canelas)

Professor

(Prof. Pedro Miguel de Sousa Marques Simões)